



Welcome letter

Dear friends and colleagues,

It is a great pleasure that to invite you to the XIV MEDECOS & XIII AEET meeting to be held in Seville (Spain) from 31st January to 4th February 2017.

MEDECOS is an international conference organized by [ISOMED](#), the International Society of Mediterranean Ecology, which aims to bring together the scientific community interested in Mediterranean-type ecosystems (MTEs). AEET is the Spanish Ecological Society mainly devoted to terrestrial systems.

The origins of MEDECOS date back to March 1971 and has been hosted every 3-4 years in different locations of the five Mediterranean areas of the world (Mediterranean Basin, SW Australia, California, Central Chile and the Cape Region in South Africa). In 2017, MEDECOS will be at the University of Seville, in the “*Reina Mercedes*” Science Campus, in Seville (Spain) simultaneously with the biennial meeting of the Spanish Association for Terrestrial Ecology (AEET).

The main focus of the joint conference is the ecology and evolution of Mediterranean ecosystems and their species, from plants to animals and also microorganisms. By uniting scientists and students whose research focuses on MTEs, we expect to gain insights into the similarities and differences in how MTEs function, change and evolve. The conference will also host a regular AEET meeting, thus more general topics on any aspect of ecology will be also considered. The official language of the conference is English.

The scientific agenda will include a selection of keynote speakers from different countries to provide exceptional overviews on hot ecological topics of broad interest, and numerous oral presentations combined with posters to stimulate exchange of information and ideas on the many fields of ecological research. Well over 600 researchers and students on ecology from across the world are expected to attend.

Seville, the venue, is located in south-western Spain, on the plain of the lower Guadalquivir, and lies on the banks of this river, which has seen the rise and fall of many civilizations. Tartessians, Romans, Visigoths, Moslem, Jewish and Christians left its seed, explaining the magnificent historical, monumental and cultural heritage of the city, from pre-Hispanic to modern times Seville has been, and still is a melting pot of races and languages, cultures and traditions. The streets and squares in the historic town centre of the capital of Andalusia are lively and busy and local people provide a friendly atmosphere. Many hotels distributed all over the city enable visitors to discover attractions, museums, parks, theatres, clubs and many other leisure options that Seville holds. Numerous terraces, inns and bars will delight the most demanding palates at any time.

Seville is well connected to Madrid by the Spanish high speed train AVE. Seville’s San Pablo airport (only 12 km far from the city) is connected to the main European capitals.

This meeting is co-organized and supported by the [Spanish Association for Terrestrial Ecology](#), the [Doñana Biological Station](#) (EBD-CSIC) and the [University of Seville](#) (US).





Sponsorship Opportunities

Organizations and Companies, which may be interested in providing sponsorship for raising their profile within the international community of scientists working in the field of Ecology are cordially invited to consider sponsorship at one of the levels below.

Benefits for the companies and organizations interested in providing sponsorship are detailed in their respective categories.

Sponsorship general categories

PREMIER SPONSOR	Contribution: 6.000 €
INCLUDES	
Special mention at the Opening ceremony	
Identification as a Premier Sponsor in the Sponsor section of the website with your logo linked to your organization's homepage	
3 registrations for your staff to attend the scientific program included in basic meeting registration.	
Inclusion of advertising leaflets or product brochures inside the congress bag of the attendees	
Priority mention in the congress programme	
Priority mention in the Proceedings Electronic Book	

PARTNER SPONSOR	Contribution: 4.000 €
INCLUDES	
Identification as a Partner Sponsor in the Sponsor section of the website with your logo linked to your organization's homepage	
2 registrations for your staff to attend the scientific program included in basic meeting registration.	
Inclusion of advertising leaflets or product brochures inside the congress bag of the attendees	
Specific mention in the congress programme	
Specific mention in the Proceedings Electronic Book	

SUPPORTER	Contribution: 2.000 €
INCLUDES	
Identification as a Supporter in the Sponsor section of the website with your logo linked to your organization's homepage	
1 registration for your staff to attend the scientific program included in basic meeting registration	
Inclusion of advertising leaflets or product brochures inside the congress bag of the attendees	
Specific mention in the congress programme	



Sponsored items

A. Socialize categories

WELCOME COCKTAIL SPONSORSHIP		Contribution: 6.000 €
	INCLUDES	
	Special mention at the Opening ceremony	
	Identification as a Premier Sponsor in the Sponsor section of the website with your logo linked to your organization's homepage	
	3 registrations	
	Inclusion of advertising leaflets or product brochures inside the congress bag of the attendees	
	Specific mention in the congress programme as sponsor of the welcome cocktail	
	Priority mention in the Proceedings Electronic Book	
Display of the company image in the area of the welcome cocktail		

COFFEE-BREAK SPONSORSHIP		(for 1 coffee-break) Contribution: 2.500 €
coffee-breaks:	INCLUDES	
	Identification as a Supporter in the Sponsor section of the website with your logo linked to your organization's homepage	
	Display of the company image in the coffee-break area	
	1 registration for your staff to attend the scientific program included in basic meeting registration	
	Inclusion of advertising leaflets or product brochures inside the congress bag of the attendees	
	Specific mention in the congress programme as sponsor of the coffee-break	

Alternatively, by supporting a particular scientific session your marketing effort can be targeted to specific groups of attendees. The list of the programmed scientific session will be available soon at our website.

B. Conference categorie

SCIENTIFIC SESSIONS		(for 1 session) Contribution: 3.000 €
	INCLUDES	
	Identification as a Supporter in the Sponsor section of the website with your logo linked to your organization's homepage	
	Display of the company image in the meeting room during the session	
	1 registration for your staff to attend the scientific program included in basic meeting registration	
	Inclusion of advertising leaflets or product brochures inside the congress bag of the attendees	
	Specific mention in the congress programme as sponsor of the scientific session	
	Acknowledgement in the Proceedings Electronic Book in the correspondent session	



Other Opportunities

A. Advertising

INCLUDING INFORMATION IN THE CONGRESS BAG

Contribution: 600 €

Inclusion of advertising leaflets or product brochures inside the congress bag of the attendees

Corporate information of your company, brochures of your products and/or services offered can be distributed in the conference-bag provided to each registrant. With a minimum investment of only 600 €, you can reach our meeting attendees, increasing name recognition, and enhancing visibility. Brochures and shipping must be provided by the contributor being sent to the organization sufficiently in advance. Sponsors are encouraged to print their material on recycled paper.

B. Supplies. In-kind Contributions

We also appreciate **in-kind contributions**, supplies included in the conference-bag provided to each registrant as notebooks, pens, bags, USB memory devices, etc., are welcomed. All items must be preferably made from recyclable, reusable and sustainable materials in order to reduce environmental impacts.

In addition, please note that contributions of free leftover display books, publications, or other merchandise are also accepted onsite and placed at the disposal of the attendees on a first-come first-serve basis.

C. Exhibit space rental

If you are interested in showcasing your latest products, services, technology, innovative equipment, programs or publications and journals onsite we can provide and space for an exhibition booth or a tabletop at affordable prices. We can assist you in tailoring an arrangement to your needs.

We think that this event provides a great opportunity to increase the visibility of the commitment of your company in social and environmental responsibility policies. We are open to working with you to customize a sponsorship formula to suit to your goals while fitting within your budget, if you think that you can contribute to the XIV MEDECOS & XIII AEET in a different way that those considered in this document, please contact us at medecos.aet.meeting2017@aeet.org before end of June 2016. We will study each suggestion individually.



APPLICATION form

Sponsorship categories: Press the checkbox to select the desired option

We would like to sponsor The XIV MEDECOS & XIII AEET meeting in the category of:

- Premier Sponsor
- Partner Sponsor
- Supporter
- Welcome Cocktail Sponsorship
- Coffee-Break Sponsorship
- Scientific Session Sponsor

with a contribution of €

Other modalities of participation: Press the checkbox to select the desired option

- Advertising (Inclusion of one brochure inside the conference-bag of the attendees)
- In-kind contribution (supplies for the conference-bag for the attendees)

Please specify how you would like to contribute:

- Exhibition (booth or tabletop)

Please specify your requirements:

Company name:

CIF/VAT number:

Address:

Postal code:

City/town:

District/province:

Country:

Tel:

Fax:

Contact person Name:

E-mail:

Indicate business activity and principal products or services:

We would contact you in order to provide the agreement document and our bank account data.

This form must be filled and sent to medecos.aet.meeting2017@aeet.org before end of June 2016.